

PART 1: GENERAL

1.01 Purpose

This section contains standards pertaining to temporary signs announcing new construction on campus.

1.02 Summary

The scope of work includes the design, installation and removal of construction announcement signs.

1.03 Proofs

Proofs are required prior to manufacture for review and approval by FSCP and shall include the style, dimensions, text and graphics layout, materials and colors and any other pertinent information to be used in manufacturing the sign.

PART 2: PRODUCTS

2.01 Sign and Post Size and Material

- A. Signs: Digital vinyl prints laminated to 1/4 " Alumilite substrate, 6' wide and 4' tall.
- B. Mounting Posts: 4" x 4" white vinyl fence post (with caps) with a 4x4 pressure treated post inside.

2.02 Sign Text and Graphics

All text and graphics shall be flush with the surface of the sign. Single-sided or double-sided signs may be used depending upon the construction project and the placement of the sign on campus. In general, each sign shall contain the following text and graphics:

- C. Graphic Image at Top of Sign:
A colored architectural rendering of the building or other improvements to be constructed. The image shall have a shadow. Lehigh shall provide a camera-ready image of the rendering.
- D. Text Below Graphic Image: Three levels of text shall appear below the graphic image as described below

Level 1:

A brief description of the project as provided by Lehigh. Two lines of text maximum, centered. Font: Times New Roman, italic, underlined. Upper and lower case lettering, with each word capitalized.

Level 2:

A longer description of the project as provided by Lehigh. Three lines of text maximum, centered. Font: Times New Roman, of a size smaller than Level 1 text. Upper and lower case lettering.

Level 3:

The roles and names of the design firm(s) and construction company(ies) involved in the project. Text to be evenly spaced across the width of the sign, preferably in a single line. Font: Times New Roman, of a size smaller than Level 2 text. Upper and lower case lettering.

E. Graphics at Bottom of Sign:

The Lehigh Logo to be provided by Lehigh along with any other logos or graphics associated with the project. Lehigh shall provide a camera-ready image of all logos or other graphics. If only a single logo or graphic is required, it shall be centered on the sign. If two logos or graphics are required, one shall be left-justified while the other is right-justified. Three or more logos or graphics shall be spaced evenly across the width of the sign.

F. Border: No text, logo or graphic image shall be closer than 1" to any edge of the sign.

2.03 Example of Construction Announcement Sign



Coming Early 2015: Cundey Varsity House Addition
The Expanded Training Hub for Student-Athletes

The Cundey Varsity House Addition will expand the possibilities for student-athletes utilizing this training hub. The addition will provide meeting rooms and multipurpose space that will supplement year-round movement and strength activities.

Architects: USA Architects Planners & Interior Designers

Contractor: Constructure Management, Inc



2.04 Sign Colors

- A. Background Color: White.
- B. Lettering Color: Lehigh Brown as per the December 9, 2011 Edition of the Visual Identity System as developed by the Lehigh University Department of Communications and Public Affairs:
 - PMS 1545 C
 - CMYK = 20 C + 76 M + 100 Y + 70 K
 - RGB= 102 R + 55 G + 0 B
 - HEX = 663700
- C. Graphic Image Shadow Color: Lehigh Brown as described above.
- D. Athletics Department Colors: Contact FSCP for colors.

PART 3: EXECUTION

3.01 Mounting

Signs to be post-mounted approximately 6' off of the ground. Posts to be 4" x 4" white recycled plastic with caps.

Front



Back

