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GOLDPLUS “LUCKY 13” CELEBRATION

The first official GoldPLUS transaction at a non-University merchant occurred on September 6, 2002. In order to celebrate thirteen years of GoldPLUS being accepted both on and off campus and the important role of our merchants, the GoldPLUS Office and its participating merchants are awarding various prizes during the Fall 2015 semester.

PRIZES:

Two (2) ‘Lucky 13’ Prize Winners

- The GoldPLUS Office will award two “Lucky 13” Prizes of \$113 each in GoldPLUS funds.
 - Both prizes will be based upon transactions at GoldPLUS merchants, one on campus and the other off-campus.
 - Specifically, the GoldPLUS cardholder whose purchase transaction is the 131,313th transaction beginning at 3:15 AM on September 6, 2015 will receive one of the “Lucky 13” Prizes.
 - If this transaction occurs at a University merchant location, the next non-University merchant transaction following the 131,313th transaction will be awarded the second “Lucky 13” Prize.
 - Conversely, if this transaction occurs at a non-University merchant location, the next University merchant transaction following the 131,313th transaction will be awarded the second “Lucky 13” Prize.
 - In the event the 131,313th transaction is either a refund transaction or a purchase transaction made by an ineligible person as defined in the ELIGIBILITY clause below, the next eligible transaction will be awarded the “Lucky 13” Prize as the 131,313th transaction.

Two (2) Weekly Random Drawing Winners for Eight (8) Weeks from Specific Locations

- Each week, for a period of eight (8) weeks during the Fall 2015 semester, a minimum of two (2) winners (one from each prize location group) will be randomly drawn electronically from all of the GoldPLUS purchase transactions at the separate prize location groups.
 - The total number of random drawing winners will be a minimum of sixteen (16) – two (2) per week for the eight (8) weeks beginning September 4, 2015, September 11, 2015, September 18, 2015, September 25, 2015, October 2, 2015, October 16, 2015, October 23, 2015, and October 30, 2015.
 - Each week, for purposes of the drawings, will begin on a Friday at 3:15 AM and end the following Friday at 3:15 AM.

- Merchants participating as a weekly prize location group will be identified along with their participating week(s) on the GoldPLUS website at <http://www.lehigh.edu/goldplus>.
- These sixteen (16) prizes will be valued at approximately \$75.00 each.
- If a featured weekly merchant group has no entries for the specific week in which its prize is to be awarded, the winner will be determined by a random drawing from all GoldPLUS transactions during that specific week.

HOW TO PLAY:

- Beginning at 3:15 AM Eastern Time on Sunday, September 6, 2015, all purchase transactions using a Lehigh University GoldPLUS debit card account are automatically entered. Refund transactions are not eligible to win prizes but are included in the summation total. All active GoldPLUS account holders are eligible to participate (see ELIGIBILITY clause below), but must use their own card in order to constitute a purchase transaction eligible to win one of the prizes. There is neither a minimum purchase amount, nor a maximum number of purchase transactions per person.
- Between the hours of 2:00 PM and 3:00 PM, Mondays through Fridays during the designated 8 week period, individuals with an active GoldPLUS account may enter the contest without purchase by presenting a valid Lehigh ID card at the GoldPLUS Office and selecting one (1) of the two (2) specific weekly location groups to have an entry added to the random drawing for that week. Limit of one entry without purchase per day.

ELIGIBILITY:

Open to all individuals with an active GoldPLUS account. GoldPLUS/ID Office staff and their families, and Bursar Office staff and their families, are not eligible to win any prizes; however, any transactions of these staff & families will be included in the summation total.

WINNER NOTIFICATION:

Winners will be notified by email to the winner's Lehigh email address. Acceptance of a prize constitutes permission to use each winner's name, hometown, likeness, prize won, and comments about winning for purposes of advertising, promotion, and publicity without any additional compensation. Winners have ninety-six (96) hours to accept their prize by either replying to the winner notification email or stopping by the GoldPLUS Office in Christmas-Saucon Annex. Prizes must be picked up at the GoldPLUS Office in Christmas-Saucon Annex by March 1, 2016. Winners will be required to sign an *Affidavit of Eligibility, Release of Liability, and a Publicity Release* when picking up prizes. Unclaimed prizes will not be awarded. Prizes are not transferable. No substitution of prize is offered, no transfer of prize to a third party is permitted, and non-cash prizes cannot be redeemed for cash value.

WINNERS LIST:

For a list of prize winners, email a request to: ingold@lehigh.edu. Winners List will be sent by email to those requesting a list when all winners have been verified and all prizes have been awarded. A list of winners will be posted in the GoldPLUS/ID Office in Christmas-Saucon Annex and on the GoldPLUS website at <http://www.lehigh.edu/goldplus>.

CONDITIONS AND LIMITS OF LIABILITY

Neither Lehigh University nor the GoldPLUS Office are responsible for incorrect or inaccurate capture of entry information or for failure of telephone network, computer equipment, software, human error, or any combination thereof. Prize winners are responsible for any applicable federal, state, or local taxes on prizes; if applicable, winner may receive an IRS Form 1099 for tax purposes for the value of the prize.