

Bus Advertising Rate Card

For the 2018-2019 Year

- Is your department, club, organization, or business looking to target the Lehigh community?
- Do you want the chance to advertise to a captive audience on a bus that runs 6 times a week?

Then place your ad on a Lehigh University bus today!

Ad Submission Info

If you are interested in placing your ad on one or more of Lehigh University's buses, please email Transportation Services at rsb5@lehigh.edu with:

- How many ads you would like printed
- How long you would like your ad to run for
- Your ad design in a .pdf format with the dimensions 24 inches by 10 7/8 inches

Please allow 10-12 business days from the time we have your final artwork for the ads to be placed on the buses

Advertisement Rates and Payment Info

Step 1: Choose how many buses you want your ad to run on

Number of Buses	Printing Fee
1	\$20
2	\$40
3	\$60
4	\$80

Step 2: Choose how long you want your ad to run for

Length of Run Time	LU Departmental Rate	Non-Departmental Rate
1 month	\$60	\$80
2 months	\$75	\$90
3 months	\$90	\$120
6 months	\$175	\$200

Advertising rates are subject to change without notice

Student groups receive a SPECIAL discount of 50% off ALL departmental rates!
This discount will NOT be applied to the one-time printing fee per ad.

Printing Fee

+

Length of Run Time Fee

=

TOTAL COST

LU Departments: Upon receipt of an invoice, please provide us with an Index number that we may charge.

Off-Campus Advertisers: Upon receipt of an invoice from Transportation Services, please make a check payable to "Lehigh University" and send to:

Bob Bruneio
Lehigh University
126 Goodman Drive
Bethlehem, PA 18015

Payment is due within 30 days after the advertisement start date

goLehigh
TRANSIT