

ADVERTISING AGREEMENT

THIS ADVERTISING AGREEMENT, (the “Agreement”) is effective as of _____, **20**____, by and between Lehigh University, a Pennsylvania non-profit corporation located at 516 Brodhead Avenue, Bethlehem, PA 18015 (“University”) and _____, located at _____ (“Advertiser”).

In consideration of the promises contained herein, the parties agree as follows:

1. Purpose

The purpose of this Agreement is to define the terms by which University agrees to run advertising spots for Advertiser.

2. Name and Description of Advertisement(s)

Name of Advertisement(s)

(If you are running multiple advertisements, please list each one separately):

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

Description of Advertisement(s):

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

3. Timing of Advertisement(s)

Start Date(s): _____

End Date(s): _____

4. Rate and Payment Information

Advertiser agrees to be bound by the rates and payment terms set forth in the current Rate Card, which is attached to this Agreement as Exhibit A.

5. *Contact Information*

LEHIGH UNIVERSITY
BUSINESS SERVICES:

Monika Samuelsson
516 Brodhead Avenue
Bethlehem, PA 18015
610-758-4652
Mos513@lehigh.edu

ADVERTISER:

Contact person: _____
Street address: _____
City, State, Zip: _____
Phone: _____
Email: _____

6. *Additional Terms and Conditions*

Advertiser agrees to be bound by all terms and conditions set forth on the current Rate Card (Exhibit A) and the Additional Terms and Conditions document (Exhibit B), which are attached to and incorporated by reference into this Agreement.

7. *Signatures*

The parties, intending to be legally bound, have caused this Agreement to be signed by their duly authorized representatives as of the dates set forth below.

LEHIGH UNIVERSITY

ADVERTISER

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____