



FOR IMMEDIATE RELEASE

April 20, 2018

Contacts:

Lauren Stralo, Lehigh University

610.758.3969

Lkw214@lehigh.edu

LANTA and Lehigh University Partner to Provide Free Rides for Students, Faculty, and Staff

Bethlehem, PA - Lehigh and Northampton Transportation Authority (LANTA) and Lehigh University have agreed to a partnership which permits students, faculty and staff to ride LANTA's fixed-route system at no cost to the rider using a valid Lehigh ID.

The announcement was made today, April 20, 2018, by LANTA Executive Director Owen P. O'Neil and Lehigh University Business Services Executive Director Mark Ironside.

LANTA has programmed its farebox equipment to recognize all Lehigh identification cards to register the rider. The Authority and university have agreed on a reimbursement rate per trip taken.

"The Lehigh Valley is blessed with several colleges and universities, both private and public, with thousands of students, faculty and staff," said O'Neil. "LANTA is happy to work with these institutions using our regional transportation network to meet the needs of the campus community," he added.

"Lehigh University is excited to partner with LANTA to enhance our Transportation Demand Management strategies," said Ironside. "We looking forward to providing this additional service to our community."

The new fare process and structure are effective April 20, 2018.

About Lehigh University

Lehigh University, located in Pennsylvania's scenic Lehigh Valley and in close proximity to both New York City and Philadelphia, is a premier private residential research university. We are ranked in the top tier of national research universities each year, and our four colleges have earned a reputation for their entrepreneurial and interdisciplinary approach to learning. Most of our students - undergraduate and graduate - live on campus, allowing research and discovery to happen almost anywhere.